

Dear Members,

We are having a **busy Autumn** with programs and events with different topics and formats, based on the interest and requests of our members.

- At the end of September we had an inspirational afterwork event at Play'n GO on **Swedish Employer Branding**, raising many questions and topics that are certainly worth discussing further in the future.
- Within the frame of the Nordic cooperation, we had the chance to participate in the **Nordic Business Forum**, hosted by the Embassy of Denmark with the new president of HIPA, István Joó.
- We have also conducted a **survey** among our members in order to get **insights into the present challenges**. As an outcome, we can tell that our members face similar local and global challenges and most companies are performing at roughly the same level as their sister companies in CEE, with the main difference being that expectations are more negative in Hungary. There are serious worries among our members about the **energy market and Hungary's macroeconomic outlook**, and the **Board decided to initiate a dialogue with decision makers in these areas**.
- Yesterday we had a successful launching event of the **Swedish Sustainability Highlights 2022 brochure**. We were really happy to see so many member companies contributing to the project. You can find it on our webpage: www.swedishchamber.hu

When it comes to **programs until the end of 2022**,

- this year we are reviving an old SCCH tradition: some of us will embark on a **wine tour**, this time to Mátra. It will be a great opportunity to both relax and network while tasting what the vineyards of that region have to offer.
- In October we are kicking-off a **platform for IT companies** within SCCH and a similar platform for **production companies** is also in the pipeline.
- We are planning to start November with a less formal **networking event with the Irish-Hungarian Business Club**.
- On **15 November** we continue the cooperation with Netzwerk Digital: Ericsson will host an exciting interactive event on **"How can AI simplify our work in manufacturing, customer relations and administration processes?"** The agenda will be available soon.
- In **December**, thanks to the generous contribution of several member companies, we will **celebrate Lucia** together with the Embassy of Sweden. We are very much looking forward to having a traditional "offline" celebration this year.



Regarding the **plans for 2023**, the Chamber will continue spreading **Swedish Values**, both in its communication and in the form of organizing events. **Sustainability and Equal Opportunities** will certainly be two of the main priorities we will work with. The Embassy of Sweden is a key partner of us in the realization of these programs and also in celebrating **Swedish holidays** such as the National Day and Lucia.

We will also continue to **discuss management and HR issues** within the Chamber. These events are planned to be hosted by our members. **Do not hesitate to get back to us if you have a suggestion on a topic or format, or if you would like to host an event!**

Some of you have asked us to get some guidelines that they can build into the next year's budget. Our events highly depend on the interest of the members and further external parameters, however we can suggest to plan for one larger promotion program (as the sustainability this year) and one or two larger networking, promotional events connected to Swedish feasts.

Looking forward to meeting you on our upcoming events and do not hesitate to contact us if you have any questions!

Best regards,
Roland Jakab
President of SCCH