



**15 November 2022, 9.00 – 14.00**

## *How can AI simplify our work in manufacturing, customer relations and administration processes?*

The **Swedish Chamber of Commerce in Hungary**, the **Netzwerk Digital Collaboration** (Advantage Austria, German-Hungarian Chamber of Commerce and Swisscham) in cooperation with the **Artificial Intelligence Coalition** kindly invite you to our joint Artificial Intelligence conference.



*This picture was painted by DALL-E, OpenAI system especially to this conference*



### **MAIN FOCUS AREAS:**

- *EU Funding for AI development,*
- *Customer relations with AI,*
- *Workshop with real-time case studies in manufacturing and office solutions*

***YOU ARE WELCOME TO BRING YOUR OWN AI CHALLENGE!***

**Venue:**

**Ericsson House, 1117 Budapest Magyar Tudósok Körútja 11.**

# Agenda:

- 09:00 – 09:30 **REGISTRATION**
- 09:30 – 09:50 **WELCOME BY THE ORGANIZERS & SHORT AI ACTUALITIES**  
- Markus Hilken, DUIHK-Netzwerk Digital, Managing Director, SAP Labs Hungary  
- Roland Jakab, President of SCCH & AI Coalition, Head of strategy for CE at Ericsson
- 09:50 – 10:30 **HOW CAN ENTERPRISES UTILIZE EU FUNDS FOR AI DEVELOPMENT? – CASE STUDY**  
Martin Utray, Hungarian Development Promotion Office (MFOI)
- 10:30 – 11:15 **HOW CAN YOU DEVELOP CUSTOMER RELATIONS WITH AI? – ROUNDTABLE DISCUSSION**  
János Horváth-Varga – T-Systems  
Tamás Gáll – Centaer  
Judit Pancza – Clementine  
Géza Németh – Technical University Budapest, Speehtex
- 11:15 – 11:45 **COFFEE BREAK**
- 11:45 – 13:00 **CASE STUDIES & WORKSHOPS**  
**I. Quicker, smoother and more accurate – AI based identification for qualified electronic signature** - Péter Malinkó, Contum  
**II. AI development of office/admin work** - Péter Boros, it4all  
**III. AI point of view on manufacturing** – László Boa, AI Coalition
- 13:00 – 13:15 **SUMMARY, CLOSING**
- 13:14 – 14:00 **LUNCH & NETWORKING**

**Moderator:** László Boa, Professional Lead, Hungarian AI Coalition

*The language of the event will be English*

Please [register here](#) for participation.

Participation fee for members: 12.000 HUF + VAT

Participation fee for non-members: 24.000 HUF + VAT



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