



*The Swedish Chamber of Commerce in Hungary and Play'n GO kindly invite you to our*

# Networking & afterwork discussion on Swedish Employer Branding

**27 September 2022, 17.00**

Swedish companies are operating along strong core values, which are more and more important on the market.

***LET'S DISCUSS AND PLAN TOGETHER!***

- *How can we use **our values** to get better position on the job market?*
- *What are the **benefits of Swedish companies** that we can utilize in the communication to existing and future employees?*
- *How can **Swedish companies co-operate** to strengthen their position?*



## Agenda:

- 17.00 Registration, snacks, mingling
- 17.30 **Welcome words by Edit Lőkös and Anita Honti-Majoros** from Play'n GO and **Roland Jakab**, President of SCCH, Head of strategy for CE at Ericsson
- 17.45 **Swedish values as competitive edge - by Johan Sigroth**, First Secretary, Deputy Head of Mission, Embassy of Sweden
- 17.55 **How to build a strong internal and external employer brand? - Key note speech by Nikolett Seres**, Employer Branding and Employee Experience expert, instructor, trainer
- 18.10 **Moderated discussion** with the participants
- 19.00 Continue discussions, Snacks, mingling

**Venue:** Play'n GO Hungary,  
Váci 1 Office Center: 1052 Budapest, Deák Ferenc u. 3-5.

### PLEASE FILL [THIS FORM](#) FOR REGISTRATION

Free of charge for SCCH members and organizing partners.  
7500 HUF for non-members.

Please do not hesitate to contact Márta Böddi in case you have any questions! (marta.boddi@swedishchamber.hu)

*We appreciate that you are vaccinated and not joining us if you do not feel well.*