

Dutcham and the Swedish Chamber of Commerce in Hungary kindly invite you to our joint CEO & HR Hybrid Meet-up:

How might we spot and manage demotivation in modern work?

23 June 2022, 9.00 – 11.00



- *Why is motivation a business problem?*
- *What to do when see someone is demotivated?*
- *What tools do leaders have to motivate and engage white collar employees?*

During this interactive CEO & HR session, we will share some of the great learnings and tools that our communities are utilizing but also provide an opportunity for peer-to-peer discussions. All managers responsible for employees can learn about

- what **Dutch and Swedish companies** are doing for motivating their employees;
- Happy at Work's solution to **increase happiness** within the company;

Agenda:

8.40 – Registration, mingling

9.00 – **Welcome words by Roland Jakab**, President of SCCH, Head of strategy for CE at Ericsson

9.10 – **How can leaders manage motivational challenges** with the support of an **IT solution?** - Presentation by André Francois, founder of Happy at Work

9.30 – **Key note speech by Dávid Horváth, Head of Workplace Consultancy & Change Management at CBRE** on workplace solutions' role in employee motivation

9.45 – **Panel discussion**, moderated by Dávid Horváth, with participation of:

- **Christophe Peixoto**, Product Development Manager at **Betsson Group**;
- **Zsuzsanna Tóth**, Head of HR Hungary and HR Lead WB CEE Network at **ING Bank**;
- **Gábor Paukovics**, International Workplace Strategist at **Kinnarps**

10.45 – Coffee, snacks, mingling

Registration

We encourage you to participate **personally** on the meet-up, bring your experience into the discussions and meet other company representatives. Please register [here](#) at your earliest convenience, but no later than **20 June**.

However, we understand if you do not have the opportunity this time. In this case, please register via [this link](#) for the online streaming.

Venue: Kinnarps Hungary Kft., Váci út 92., 1133 Budapest

Participation is free of charge for Dutcham and SCCH members and costs 7500 HUF for non-members.

Please do not hesitate to contact Márta Böddi in case you have any questions! (marta.boddi@swedishchamber.hu)