



**27 April 2022, 9.00 – 14.30**

**House of the German-Hungarian Economy  
1024 Budapest, Lövház u. 30.**

## Artificial Intelligence Conference

The **Swedish Chamber of Commerce in Hungary**, the **Netzwerk Digital Collaboration** (Advantage Austria, German-Hungarian Chamber of Commerce and Swisscham) in cooperation with the **Artificial Intelligence Coalition** kindly invite you to our joint Artificial Intelligence Conference.

### MAIN FOCUS AREAS:



- Hungarian Artificial Intelligence Strategy,
- Introduction of AI and related institutional projects,
- AI in manufacturing
- Industry 4.0 - AI-based learning factory

*The programme will include practice-focused presentations, exciting roundtable discussions and informal networking. (See next page)*

Please [register here](#) for participation.

Participation fee for members: 14.900 HUF + VAT

Participation fee for non-members: 29.800 HUF + VAT

## Agenda:

- 09:00 – 09:30 **OPENING, REGISTRATION**
- 09:30 - 09:40 **WELCOME BY THE ORGANIZERS, CHAMBERS**
- 09:40 - 10:00 **HUNGARIAN AI COALITION AND AI STRATEGY INTRODUCTION**  
Roland Jakab – President, Hungarian AI Coalition, Head of strategy for Central Europe at Ericsson
- 10:00 - 10:20 **HUNGARIAN AI STRATEGY PROJECTS OVERVIEW**  
László Boa – Professional Lead, Hungarian AI Coalition
- 10:20 - 10:40 **NATIONAL DATA ECONOMY KNOWLEDGE CENTER (NATUK) INTRODUCTION**  
dr. Ferenc Kása – Professional Diplomat for Data&AI (NATUK)
- 10:40 - 11:00 COFFEE BREAK
- 11:00 - 11:20 **INDUSTRY 4.0 OVERVIEW - AI POWERED LEARNING FACTORY CONCEPT**  
Dr. Zsolt Viharos - Senior Research Fellow (SZTAKI)
- 11:20 - 11:30 Q&A
- 11:30 - 11:50 **LESSONS LEARNED – APPLIED AI IN MANUFACTURING (GOOD AND BAD PRACTICES)**  
Szabolcs Mike – Lead Researcher (ITQS)
- 11:50 - 12:10 **EFFICIENT MANUFACTURING – CASE STUDIES, BEST PRACTICES**  
Attila Baracskai – CEO (KONsys)
- 12:10 – 13:00 **ROUND-TABLE DISCUSSION**  
*PARTICIPANTS:* Dr. Zsolt Viharos - Senior Research Fellow (SZTAKI); Attila Baracskai – CEO (KONsys); Ádám Farkas - Head of Quality Management Focus Factory VED BUD (Continental), Tibold Balogh - Chief Commercial Officer (Ultinous); Levente Bíró (Bossard), Zoltán Szőke - Director (Robert Bosch)  
*MODERATOR:* László Boa – Professional Lead, Hungarian AI Coalition
- 13:00 – 13:15 Q&A
- 13:15 – 13:30 CLOSING, NEXT STEPS
- 13:30 – 14:30 LUNCH & NETWORKING

*The language of the event will be English with simultaneous translation to Hungarian*