

Dear Members,

Just as we thought life would return to normal, our environment is hit by the next challenge; an invasion next door to our backyard. It is first of all a disaster for all impacted citizens of Ukraine but the effects of this instability have repercussions on all aspects of our normal business life.

We hear **wonderful stories** from our companies of employees and leaders working side by side to provide relief and support for people leaving their country to seek shelter elsewhere but also support to your employees and families who are based in Ukraine. These **activities are targeted, rapid and effective** in line with your companies' profile and ability to support. As you might have seen we have shared some important information and best practices through our network and please do not hesitate to contact us in case you have any proposals or would like to use our channels.

We will continue our strong focus on **Sustainability during spring** of 2022 and we thank those of you who have contributed with stories from your companies that we have shared under the joint umbrella in social media. On the **6th of April**, we will hold a F2F event **"E-mobility - a revolution or evolution?"** event with experts speakers from Sweden and Hungary and a panel of companies. In late Q2, our campaigns will culminate in a new brochure featuring companies and approaches to sustainability.

Innovation will always be a key theme for the Chamber and in strong partnership with the Austrian, German and Swiss Chamber, we will organize an event on **Artificial Intelligence**. This is a topic that usually stirs up a lot of emotions when people start thinking about how it can evolve. We have strong expertise within the Chamber and our Vice President, Roland Jakab will host the professional part of this interesting discussion on the **27th of April**.

It is also time for us to launch a new concept; **Alphabetical Speed-dating**. This virtual networking idea will help us bring together a much stronger community given that we welcomed so many new members in 2020. Please be on the look out for an invitation. While on the topic, we would also like to welcome Väderstad who is our latest new member in Team Sweden in Hungary.

Later in spring, we will continue our focus on **Sustainable People Strategies**: we learned so much during the meeting on Blue Collar motivation and engagement that we have to repeat it with a White Collar focus. That should be a very interesting event to contrast and compare the two segments.

Our **General Assembly** will take place on the **19th of May** where our business community will review our annual reports on activities and financials but also drive elections of Board membership. The established election committee will now begin their work and we have full confidence that they will be able to identify highly engaged individuals from our members who have an interest to support the mission of the Chamber. The General Assembly will be followed by a networking & team building activity

We are looking forward to continue the strong cooperation with you!

Thomas Straumits
President