



Swedish Chamber of Commerce in Hungary reaching a milestone

2021 has been a quite hectic year for the Chamber with lots of activities in the areas of innovation and sustainability, ministry interactions, hybrid events, HR and CEO-forums but also a few opportunities to meet our members in traditional face-to-face meetings.

We consider ourselves very lucky to have **members who are highly engaged** and helping us in our efforts to support the positions of the companies within Team Sweden. As we reported previously, we are very happy to see that there is an increased interest in the Chamber from the Swedish business community and we would like to **welcome the following new members**: Beijer REF, MMAB, SSAB, Målmarks, Ultinous and Visegrad Legal. We have now surpassed 50 members bringing our 2021 growth rate by 50%.

For 2022, we want to continue to build relations within our community and will plan for events to support the networking and exploration of business opportunities and partnership within the Chamber.

Now, we are heading into the second holiday season during a pandemic that we have all had to learn how to live with; both in our businesses but also in our private lives. From our "Back to the office"-events, we have learned so much about all the great programs that you are running to keep your employees and their families safe and well. We applaud your initiatives and urge you to be persistent also in 2022.

We hope that you liked our short musical program for the celebrations of **Lucia on December 13** on our website (www.swedishchamber.hu)?

While we had planned a live "end of the year" event together with the Swedish Embassy, we felt it would be important to continue with our joint corporate social responsibility (CSR) event benefiting the same organizations as we targeted in 2020; UNICEF Hungary and NANE.



The former will take their mental health programs into interactive workshops in schools across Hungary and NANE will expand their digital presence to reach and support even more vulnerable women. We would like to thank our sponsors for their generous contributions but also send a special thank you to the team at Paprika Studios who played a significant role in realizing this vision. If you or your company would like to add your support, please contact us within the next few weeks before we finalize the donations.

Now it is time to **wish you a wonderful holiday season, a Merry Christmas and a Happy New Prosperous 2022**. This is the time to reflect, celebrate and give ourselves a well deserved break.

We will be back in January with renewed energy and passion to support the Swedish Business community.

God Jul!

Thomas Straumits
President

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Picture by: Lieselotte van der Meijs/imagebank.sweden.se



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