

Dear Members,

2022 has been a year full of challenges, many of which we could not have foreseen one year ago... Still, we, as representatives of the Swedish business community in Hungary, showed not just heart-felt empathy, but also a great deal of resilience and creativity to adapt to the new global circumstances.

For the Swedish Chamber of Commerce in Hungary 2022 has been a successful year. The number of our full members has just surpassed 60 and we continued to expand our network with partner chambers, organizations and decision makers. We held successful events while highlighting hot topics within Sustainability, AI, HR and management and also revived the traditional Wine Tour. The Swedish Presidency of the Council of the EU next year will be a great opportunity to explore these and also other areas even further.

Celebrating Lucia has always been a highlight of the year for the Swedish community. With all the hardships we faced during the last few years, we could only celebrate Lucia “digitally”. The many supporters and viewers we had nonetheless showed the great power and togetherness of Team Sweden. This year, with the COVID-19 restrictions finally lifted, we were thrilled to organize a “physical” Lucia event. What a peaceful, yet wonderful way to end an otherwise very hectic year 2022...

Thank you for your great cooperation all year. We wish you a Merry Christmas, Happy New Year and relaxing holidays with a selection of photos and a short video on the Lucia celebration which you can look at on our webpage, www.swedishchamber.hu



We will be back in January, and continue strengthening Swedish businesses in Hungary by advocating and acting along Swedish values.

God Jul och Gott Nytt År!
Roland Jakab