

E-mobility - revolution or evolution?- Key learnings from the workshop

6 April 2022, 9.00 – 13.00

Electromobility is an evolution that can turn into revolution after reaching a certain level of development – agreed the experts on our recent workshop.

E-mobility is far more than just developing electrical vehicles: on **all levels** (trucks, buses, cars, bikes and rollers) it requires **complex planning and development** of the supportive infrastructure including cybersecurity measures. First generation vehicles are basically available although the acquisition costs and current infrastructure system are not ready yet for a larger boom in either country.

Spread of fossil free transportation cannot be realized without **significant financial and regulatory support** of decision makers, especially at the beginning. In longer term, with new generations of batteries and other special parts and development of mass production, e-vehicles will be available for broader customer groups.

The transformation cannot be reached without **trustful cooperation** between government, academia and industry and a real **change of mindset of the whole society**. Leaders have a key responsibility to act as role models, even in case it sometimes mean less convenience in life.

Big thanks for the professional key note speeches by Magnus Blinge from the **Swedish** and Gergely Kofrán from **BKK** and for the exciting panel Electromobility Centre discussion with the key note speakers, János Viktor Konrád from ABB, Veronika Erzsébet Erős from HUMDA Magyar Autó-Motorsport és Zöld Mobilitás-fejlesztési Ügynökség Zrt./Green Bus Program, Máté Zseli from Volvo Car Hungary, Gergely Fáczán from Volvo Trucks Ágoston Hungary and Hényel from HelloVelo.

The high level professional discussion was ensured through the excellent moderation of Thomas Straumits, president of the Swedish Chamber of Commerce in Hungary.

Thanks to H.E. Dag Hartelius, Ambassador of Sweden to Hungary, and the team of the Embassy of Sweden for the hospitality and for ensuring a pleasant environment for the discussions!

Please find attached the presentations of the key note speakers attached. Kind regards, Márta



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E-mobility is an evolution that can turn into revolution after reaching a certain level of development – agreed the experts on our recent E-mobility workshop.

Electromobility is far more than developing electrical vehicles: on **all levels** (trucks, buses, cars, bikes and rollers) it requires a **complex planning and development** of the infrastructure. Vehicles are basically ready – of course continuous development is going on – however the current infrastructure system is not ready yet for a boom of e-vehicles in neither countries.

Spread of fossil free transportation cannot be realized without **significant financial and regulatory support** of decision makers, especially at the beginning. In longer term, with new generations of batteries and other special parts and development of mass production, e-vehicles will be available for broader customer groups.

All these changes cannot be reached without **trustful cooperation** between government, academia and industry and a real **change of mindset of the whole society**. Leaders have a key responsibility to act as role models, even in case it sometimes mean less convenience in life.

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