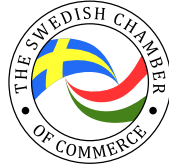


Gran Prize Innovative Interdisciplinary Award Call for Entry 2013

To the Gran Prize
Officially established On December 12, 2012 by
The Swedish Chamber of Commerce in Hungary



Annual prize awarded for outstandingly innovative solutions, papers and projects in response to the most pressing issues of our planet, in the field of environmental protection, sustainable development, design, medicine, health preservation and development and education.

The SCCH has taken into consideration that persons, students and student groups might not yet have official publications which can be evaluated by the professional associations invited to participate in the Gran Prize award process and on the judging panel of the Gran Prize. Having taken this into account and in accord with the professionals and associations participating in the judging panel of the Gran Prize, the Swedish Chamber of Commerce hereby announces an open call to entry to the Gran Prize Innovative Interdisciplinary Award, with the following conditions:

Entries will be judged with the participation with the persons appointed by the professional associations serving on the judging panel of the **Gran Prize**.



Deadline for entries : March 31, 2013



Entry requirements:

- Professional resume
- Exact description of the entry and it's beneficial, in particular innovative aspects
- Maximum length : 10 pages, not including attachments
- Auxiliary documentation of the entry, relevant for the judging of the entry



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**Submission:**

Please upload the applications to www.swedishchamber.hu (Gran Prize submission / pályázat feltöltése) in the following file formats: Word, Excel, pdf and jpeg.

**Member of Judgig panel:**

Gábor Péceli - Budapest University of Technology and Economics, Rector
Dr. Miklós Antalovits - Budapest University of Technology and Economics, Professor
Ernő Keszei - Eötvös Loránd University, Vice-Rector for Science, Research and Innovation
Melinda Kamasz - Figyelő, Deputy Editor in Chief, Figyelő Trend, Editor in Chief
Péter Szauer - HVG, President and Chief Executive Officer
István Salgó - Business Council for Sustainable Development in Hungary,
President, ING, Chief Executive Officer
János Takács - Swedish Chamber of Commerce in Hungary, President,
Electrolux Lehel, President and Chief Executive Officer
Roland Jakab - Swedish Chamber of Commerce in Hungary Member of the Board,
Ericsson Hungary, Vice President
Rita Istiván - Swedish Chamber of Commerce in Hungary, Secretary General
Balázs Nagy Lantos - Mensa HungarIQa, President
Dr. Gyula Patkó - University of Miskolc, Rector
Gábor Kopek - Moholy Nagy University of Art and Design Budapest, Rector
Dr. Mária Judit Molnár - Semmelweis University, Vice-Rector
Dr. Gábor Szabó - University of Szeged, Rector,
Hungarian Association for Innovation, President
Dr. Miklós Bendzsel - Hungarian Intellectual Property Office, President
Dr. Soós Ágnes - National Institute for Sports Medicine, Director General
B. Csejtei Ildikó - TV2, Marketing & Communication Director
Dürr János - Club of Hungarian Science Journalists, President

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GRAN PRIZE INNOVATIVE INTERDISCIPLINARY AWARD

**The background and aims of the
GRAN PRIZE Interdisciplinary Innovative Award
established by the
SWEDISH CHAMBER OF COMMERCE IN HUNGARY**

In October, the Swedish Chamber of Commerce in Hungary (SCCH) decided to establish a prize to stimulate innovative thinking aimed at improving the quality of life.

The SCCH chose a popular Swedish symbol, the pine tree, as the emblem of the prize. For most of the planet it represents Christmas as well as being a metaphor for Nature.



Ancient philosophers discussed happiness and living in harmony with nature and this aspiration is becoming vital to modern man.

GRAN in Swedish means pine tree, pointing to the characteristics of this award, as focused on sustainable development and environmental protection. The Swedish Chamber of Commerce in Hungary's aim with this prize is twofold, firstly to support and award outstanding innovative achievements and to facilitate intercultural communication.

In the spirit of the open, consensus-based thinking that is such a vital part of Swedish society and with the aim of furthering Swedish-Hungarian cooperation, the Swedish Chamber of Commerce in Hungary has opened entry to the GRAN PRIZE to every progressive company and private person in Hungary.

Further details of the entry requirements for 2013 are available on our webpage from January 31, 2013.

DESCRIPTION OF THE GRAN PRIZE

The prize can be awarded to private persons, groups, companies, associations, organisations, institutions, students or student teams as decided by the judging panel of the **GRAN PRIZE**. The judging panel has the right to invite persons, associations and companies to submit applications for the competition.

The prize is in response to the most pressing issues of our planet, annually awarding outstanding, innovative solutions and projects in the area of environmental protection, sustainable development, design, medicine, health preservation and development, as well as education.

The members of the judging panel of the **GRAN PRIZE** might change from year to year, the permanent members being 3 directors from the SCCH. Members of faculty from institutions of higher education, as well as representatives of professional associations will form the judging panel of 2013. The SCCH announced to the press and public that it will set aside HUF 5 million from its capital to finance this innovative prize from the annually accrued interest, and it will invite other progressive decision makers and private individuals to



GRAN PRIZE INNOVATIVE INTERDISCIPLINARY AWARD

participate with their sponsorship.

The annual award gala of the **GRAN PRIZE** will take place in May. The award will be in the shape of a pine tree, and it is currently being created by the Swedish artist, Anna Lundin. Each year, in the week following the award gala, the so called **GRAN WEEK**, the winner of the award will present the winning entry and members of the Swedish Chamber of Commerce in Hungary will hold presentations for university students.

THE MISSION STATEMENT OF THE SWEDISH CHAMBER OF COMMERCE IN HUNGARY

- Further the business interests of its member companies
- Further commercial, economic and academic relations between Hungary and The Kingdom of Sweden
- Facilitate knowhow transfer
- Support business initiatives
- Represent the interest of its members
- Contribute to continuous professional development

THE STRATEGY OF THE SWEDISH CHAMBER OF COMMERCE IN HUNGARY

To establish financial, research and cultural links between companies and entrepreneurs of the two countries, with the help of the below events and activities:

- Arranging professional trips and sport events
- Organising forums for the members and their Hungarian suppliers
- Popularising fundamental Swedish values by establishing the GRAN PRIZE
- Organising and supporting programs, conferences, seminars, factory visits and any other opportunities to further trade and business relations between the two countries
- Gathering business, environmental and other information and disseminating it to our members
- Cooperate with similar organisations in areas of common interest
- Forge strategic partnerships in the field of media, environmental protection, governance, sustainability, design, innovation, education and economy
- Create a forum for Nordic and Scandinavian companies with business interests in Hungary
- Gather and disseminate financial and other information to its members



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