



THE SWEDISH CHAMBER OF COMMERCE IN HUNGARY

SPONSORSHIP OPPORTUNITY FOR THE MEMBERS OF THE SCCH

Dear Member,

At the meeting of the Board of Directors on September 26, 2012, the directors of the SCCH voted unanimously to establish an innovative award, to popularise the values and attitudes held by Swedish companies in Hungary.

The Board of Directors also decided to ensure the highest quality throughout the process of the Gran Prize initiative, including the choice of professional partners, nominations, the entry process and the judging panel. It was also decided that in the spirit of Swedish consensus thinking, participation in the project would not be restricted to Swedish companies but would also be extended to other organisations that align themselves with these values.

The SCCH will send out a call to renowned experts and leaders of professional associations within the field of environmental protection, sustainable development, medicine and education, who can bring a high level of professionalism to the Gran Prize with their nominations and participation in the judging panel.

As a result, we anticipate the participation of brands, companies and artists, whose work has already contributed to securing and maintaining fundamental human values.

The partners we are inviting to lend their support consider outstanding achievements and improving the quality of human life vital, and themselves make efforts to achieve these aims. The Board of Directors has opened up sponsorship of the Gran Prize to any private person or company, allowing contributions of any size, to supplement the HUF 5 million set aside by the SCCH to finance the award by accruing interest.

Further details of the Gran Prize initiative and the opportunity to sponsor it, are available on our website.



GRAN PRIZE INNOVATIVE INTERDISCIPLINARY AWARD 2013

We are ready. Please consider this sponsorship opportunity, join us in raising the visibility of this SCCH initiative and making it a success, securing the future of the Gran Prize and rewarding innovative achievement, research and scientific discoveries in Hungary!

We are grateful for your participation!

Respectfully,

János Takács

President

Swedish Chamber of Commerce Hungary

Rita Istiván

Secretary General

Swedish Chamber of Commerce Hungary



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