



**THE SWEDISH CHAMBER OF COMMERCE IN HUNGARY**  
**invites you to participate in the sponsorship of the GRAN PRIZE initiative**

Dear potential Sponsor,

We are approaching you on behalf of the approximately 60 member companies of the Swedish Chamber of Commerce in Hungary.

In order to popularise the values and attitudes held by Swedish companies conducting business in Hungary, the Swedish Chamber of Commerce in Hungary is establishing an

**interdisciplinary innovative prize.**

The founders of the award wish to ensure the highest quality for the entire process of the Gran Prize from the choice of professional partners to the sponsors, nominations, the entry process and the judging of the entries.

This drive for excellence is reflected in the choice of our professional partners. As a result, we anticipate the participation of brands, companies and artists whose work has already contributed to securing and maintaining fundamental human values.

We are inviting the participation sponsors and supporters who consider outstanding achievements and improving the quality of human life vital, and themselves make efforts to achieve these aims.

We are ready! Please consider supporting the Gran Prize initiative with your generous donation, helping us to reward significant innovative achievements and stimulate research and scientific discovery in Hungary

We are grateful for your participation!

Respectfully,

**János Takács**

*President*

*Swedish Chamber of Commerce Hungary*

**Rita Istiván**

*Secretary General*

*Swedish Chamber of Commerce Hungary*



**GRAN PRIZE INNOVATIVE INTERDISCIPLINARY AWARD 2013**