

SWEDISH CHAMBER OF COMMERCE IN HUNGARY



announces

the **GRAN PRIZE** interdisciplinary innovation award.

THE BACKGROUND AND AIMS OF THE ESTABLISHMENT OF THIS AWARD

In October, the Swedish Chamber of Commerce in Hungary (SCCH) decided to establish a prize to stimulate innovative thinking aimed at improving the quality of life.

The SCCH chose a popular Swedish symbol, the pine tree, as the emblem of the prize. For most of the planet it represents Christmas as well as being a metaphor for Nature.



Ancient philosophers discussed happiness and living in harmony with nature and this aspiration is becoming vital to modern man.

GRAN in Swedish means pine tree, referring to the characteristics of this award, as focused on sustainable development and environmental protection. The SCCH's aim with this prize is twofold, firstly to support and award outstanding innovative achievements and to facilitate intercultural communication. In the spirit of the **Gran Prize**, the open, consensus-based thinking that is such a vital part of Swedish society and with the aim of furthering Swedish-Hungarian cooperation, the SCCH has opened entry to every progressive company and private person in Hungary. How you can participate is detailed on our website.

DESCRIPTION OF THE A GRAN PRIZE

The prize can be awarded to private persons, groups, companies, associations, organisations, institutions, students or student teams as decided by the judging panel of the GRAN PRIZE. There are themed entries for participants under 30, and in the over 30 category, the judging panel will nominate worthy publications. The prize is in response to the most pressing issues of our planet, annually awarding outstanding, innovative solutions and projects in the area of environmental protection, sustainable development, design, medicine, health preservation and development, as well as education.

The members of the judging panel might change from year to year, the permanent members being 3 directors from the SCCH as well as a representative of the Royal Embassy of Sweden.

The 2013 list of invitees to the judging panel will be made public on our webpage, once the invitees have accepted. At the first annual GRAN Gala 23rd of May 2013, the SCCH is planning to announce that the



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amount of HUF 5 million will be set aside from the organisations capital to finance the prize by accruing interest. At the same time, the SCCH will invite other progressive decision makers and private individuals to join us in lending their support to the GRAN PRIZE of 2013.

The annual award gala of the GRAN PRIZE will take place in May, attended by members of the Diplomatic corps and eminent figures of science and culture. As homage to the traditions of the Nobel Prize, each year the menu of the gala dinner will echo a five-course dinner served at a Nobel gala of a specific year, the year itself to be decided by a draw at the previous GRAN Gala. The award will be in the shape of a pine tree, and it is currently being created by the Swedish artist, Anna Lundin. Each year, in the week following the award gala, the so called GRAN WEEK, the winner of the award will present the winning entry and members of the SCCH will hold presentations for university students.

DESCRIPTION OF THE SCCH

SCCH – ACTIVITIES SINCE 1995

To support economic, commercial and academic exchange and business initiatives between Hungary and The Kingdom of Sweden, facilitate the transfer of knowhow, as well as furthering our members' business interest, and professional development.

THE STRATEGY OF SCCH

To establish economic, research and cultural links between companies and entrepreneurs of the two countries, with the help of the below events and activities:

- Arranging professional trips and sport events
- Organising forums for the members and their Hungarian suppliers
- Popularising fundamental Swedish values
- Organising and supporting programs, conferences, seminars, factory visits and any other opportunities to further trade and business relations between the two countries
- Gathering business, environmental and other information and disseminating it to our members
- Cooperate with similar organisations in areas of common interest
- Forge strategic partnerships in the field of media, environmental protection, governance, sustainability, design, innovation, education and economy.
- Create a forum for Nordic and Scandinavian companies with business interests in Hungary.



LIST OF MEMBERS

In 2012 the SCCH had 45 members, 8 associate members and 12 honorary members.

45 Members

ABB MÉRNÖKI, KERESKEDELMI ÉS SZOLGÁLTATÓ KFT.	LEINONEN HUNGARY KFT.
ALEKTUM INKASSO KFT	LINDAB KFT.
ALFA LAVAL KFT.	MEDICOVER ZRT.
ASPECTIS KFT.	NARVA ÉPÍTŐ KFT.
ASTRAZENECA KFT.	ORIFLAME HUNGARY COSMETICS CO. KFT.
CEZAR WINERY KFT.	PANAG AB
COOR SERVICE MANAGEMENT KFT	RIKARD JONSSON
DELAVAL KFT.	SAAB-GRIPEN HUNGARY KFT.
DOMETIC ZRT.	SCA HYGIENE PRODUCT KFT.
DRIZE KFT.	SCANIA HUNGÁRIA KFT.
ELANDERS HUNGARY KFT.	SCIAMUS KFT
ELECTROLUX LEHEL KFT.	SEMCON KFT.
ERICSSON MAGYARORSZÁG KFT.	SIGMA KUDOS HUNGARY LTD.
EURO-LOG LOGISTICS SERVICES LTD.	SKANSKA PROPERTY HUNGARY KFT.
EXIR HUNGARY ZRT.	SKF SVÉD GOLYÓSCSAPÁGY ZRT.
FLEXLINK SYSTEMS KFT	SWEDISH DESK LTD.
FOODTANKERS TRANSPORT KFT.	SWEDISH TRADE COUNCIL
HAMMEL OCH HOCHREITER I.C. KFT	TELIASONERA INTERNATIONAL CARRIER HUNGARIA
IFS HUNGARY KFT.	TÁVKÖZLÉSI KFT.
IKEA LAKBERENDEZÉSI KFT.	TETRA PAK HUNGÁRIA KERESKEDELMI ZRT.
INDUSTRIAL TECHNIQUE HUNGARY KFT	TFS TRIAL SUPPORT KFT
(ATLAS COPCO)	ULF PERSSON
KINNARPS HUNGARY KFT.	VOLVO AUTO HUNGÁRIA KFT.



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9 Associate Members

BOGSCH ÉS TÁRSAI ÜGYVÉDI IRODA

CIB KÖZÉP-EURÓPAI NEMZETKÖZI BANK ZRT.

EMBASSY OF SWEDEN

ERNST & YOUNG TANÁCSADÓ KFT.

FANTÁZIA PRO BT.

HANDELSKAMMAREN SVERIGE-UNGERN

LÁSZLÓ JÓZSEF

SKANDINAVISKA HUSET KFT.

SWEA (Swedish Women's Educational Association
International)

12 honorary members (private persons)

CARLSSON STAFFAN AMB.

CECILIA BJÖRNER AMB.

DEMSZKY GÁBOR

FERENC ALLO

GÖNCZ ÁRPÁD

GUSSI EMRI

KARIN OLOFSDOTTER AMB. (Honorary President of
the Chamber)

KERTÉSZ TIBOR

LIND TOMAS

LUNDBORG BENGT AMB.

LUNDBLIK JAN AMB.

NILS BORGSTRÖM

